



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser
Agency
Buyer
Salesperson

Pol/Iss/Priorities USA Action-LCV (15165)
Mundy Katowitz Media (1954)
PLACEMENT, MEDIA
Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Political - Issue (1068)
PRIORITIES USA ACTION (102154)
National/Political
1560/06282550
Demo
Revision
Comments PRIORITIES USA ACT

Invoice 635535
Inv Date 9/30/2012
Terms Net 30
Contract 327316
Bill Type Standard
Period 8/27/2012 - 9/30/2012

CO-OP/Order Type No/Normal
Package
Gen. Date 10/1/2012 4:51:09PM

Mundy Katowitz Media
1322 G Street South East
Washington, DC 20003

AgM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	Spot	10:00:00AM-11:00:00	Day, F-1	09/14/12 10:24AM (Fr)	00:30	USATV02	\$550.00	
2.1	Spot	12:35:00AM- 1:35:00	Day, F-1	09/14/12 12:53AM (Fr)	00:30	USATV02	\$425.00	
3.0	Spot	12:00:00PM- 1:00:00	Day, F-1	09/14/12 12:22PM (Fr)	00:30	USATV02	\$900.00	
4.0	Spot	5:30:00AM- 6:00:00	Day, F-1	09/14/12 5:51AM (Fr)	00:30	USATV02	\$800.00	
5.0	Spot	7:00:00PM- 7:30:00	Day, F-1	09/14/12 7:07PM (Fr)	00:30	USATV02	\$3900.00	
6.0	Spot	7:00:00AM- 9:00:00	Day, F-1	09/14/12 7:28AM (Fr)	00:30	USATV02	\$2100.00	
7.0	Spot	9:00:00AM-10:00:00	Day, F-1	09/14/12 9:41AM (Fr)	00:30	USATV02	\$600.00	
8.0	Spot	12:00:00PM- 1:00:00	Day, M-1	09/17/12 12:11PM (Mo)	00:30	USATV02	\$1100.00	
10.0	Spot	5:00:00AM- 6:00:00	Day, Sa-1	09/15/12 5:22AM (Sa)	00:30	USATV02	\$325.00	
11.0	Spot	7:00:00PM- 8:00:00	Day, Sa-1	09/15/12 7:27PM (Sa)	00:30	USATV02	\$1500.00	
12.0	Spot	12:00:00PM-12:30:00	Day, Su-1	09/16/12 12:10PM (Su)	00:30	USATV02	\$600.00	
13.0	Spot	6:00:00PM- 6:30:00	Day, Su-1	09/16/12 6:14PM (Su)	00:30	USATV02	\$2200.00	
14.0	Spot	6:00:00AM- 9:00:00	Day, Su-1	09/16/12 6:28AM (Su)	00:30	USATV02	\$1000.00	
15.0	Spot	11:00:00AM-12:00:00	Day, Th-1	09/13/12 11:59AM (Th)	00:30	USATV02	\$850.00	
16.0	Spot	12:05:00AM- 1:05:00	Day, Th-1	09/13/12 1:00AM (Th)	00:30	USATV02	\$425.00	
17.0	Spot	4:00:00PM- 5:00:00	Day, Th-1	09/13/12 4:39PM (Th)	00:30	USATV02	\$900.00	
18.0	Spot	6:00:00AM- 7:00:00	Day, Th-1	09/13/12 6:41AM (Th)	00:30	USATV02	\$1900.00	
19.0	Spot	6:00:00PM- 7:00:00	Day, Th-1	09/13/12 6:12PM (Th)	00:30	USATV02	\$3200.00	
20.0	Spot	9:00:00AM-10:00:00	Day, Th-1	09/13/12 9:10AM (Th)	00:30	USATV02	\$600.00	
21.0	Spot	10:00:00AM-11:00:00	Day, W-1	09/12/12 10:52AM (We)	00:30	USATV02	\$550.00	
22.0	Spot	11:35:00PM-12:05:00	Day, W-1	09/12/12 12:01AM (We)	00:30	USATV02	\$900.00	
23.0	Spot	5:00:00PM- 6:00:00	Day, W-1	09/12/12 5:29PM (We)	00:30	USATV02	\$2400.00	
24.0	Spot	5:30:00AM- 6:00:00	Day, W-1	09/12/12 5:43AM (We)	00:30	USATV02	\$800.00	
25.0	Spot	6:00:00AM- 7:00:00	Day, W-1	09/12/12 6:23AM (We)	00:30	USATV02	\$1900.00	
26.0	Spot	7:00:00AM- 9:00:00	Day, W-1	09/12/12 7:25AM (We)	00:30	USATV02	\$2100.00	
27.0	Spot	10:00:00AM-11:00:00	Per week (1), Fr	09/14/12 10:57AM (Fr)	00:30	USATV02	\$550.00	M/G For 9.0.1

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$33,075.00
Commission	(\$4,961.25)
Net Total	\$28,113.75

Total Spots 26

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.